



WAN YEE SIN

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PROFESSIONAL SUMMARY

A young professional seeking rewarding position. Dedicated to expressing creativity and a passion for developing strong connections. Thrives independently or in team setting.

WORK HISTORY

Silly Dogs Brunch Club, London, United Kingdom

Co-Founder

June 2024

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Present

- ✿ Independent and experimental publication collective that focuses on pushing boundaries in publishing.
- ✿ Working closely with artists to create diverse, unique projects, allowing for a diversity of perspectives and talents.
- ✿ Effectively coordinating and managements to ensure artists receive proper credit and recognition for their contributions.

M&C Saatchi Spencer, Hong Kong

Graphic Designer

August 2020

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November 2020

- ✿ Produced digital advertising to showcase products and heighten brand engagement in campaigns.
- ✿ Built design mockups and prototypes with Adobe Photoshop, Illustrator, Premiere and InDesign.
- ✿ Interfaced with clients to determine marketing and design vision, defining strategic scopes of work and delivery schedules.

EHL Academy Limited, Hong Kong

Storyboard Artist

July 2019

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October 2020

- ✿ Conceptualized children's stories and fairy tales using sketches and digital illustrations.
- ✿ Applied technical knowledge and design expertise to create graphics, cartoons, and illustrations that are engaging and captivating to children.

Stars and Tart, Hong Kong

Graphic Designer

December 2019

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February 2020

- ✿ Designed new materials patterns to enhance existing product designs.
- ✿ Developed harmonious, comprehensive designs encompassing technical, functional and aesthetic considerations.
- ✿ Kept up-to-date on the latest design trends, production techniques and textile technology.

EDUCATION

July 2024

Central Saint Martins, University of the Arts London
London, United Kingdom

Bachelor of Arts: Fine Art, First-class honor

July 2021

Camberwell College of Arts, University of the Arts London
London, United Kingdom

Bachelor of Arts Exchange Programme: Illustration

April 2020

Hong Kong Polytechnic University
Hong Kong

Bachelor of Arts: Advertising Design

SKILLS

❖ Artistic idea generation

❖ Teamwork skills

❖ Artistic project planning

❖ Adobe Suite

❖ Concept development

❖ Visual communication expertise

2