



WAN YEE SIN

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PROFESSIONAL SUMMARY

A young professional seeking rewarding position. Dedicated to expressing creativity and a passion for developing strong connections. Thrives independently or in team setting.

WORK HISTORY

Silly Dogs Brunch Club, London, United Kingdom

Co-Founder

June 2024
-
Present

- ✳ Independent and experimental publication collective that focuses on pushing boundaries in publishing.
- ✳ Working closely with artists to create diverse, unique projects, allowing for a diversity of perspectives and talents.
- ✳ Effectively coordinating and managements to ensure artists receive proper credit and recognition for their contributions.

M&C Saatchi Spencer, Hong Kong

Graphic Designer

August 2020
-
November 2020

- ✳ Produced digital advertising to showcase products and heighten brand engagement in campaigns.
- ✳ Built design mockups and prototypes with Adobe Photoshop, Illustrator, Premiere and InDesign.
- ✳ Interfaced with clients to determine marketing and design vision, defining strategic scopes of work and delivery schedules.

EHL Academy Limited, Hong Kong

Storyboard Artist

July 2019
-
October 2020

- ✳ Conceptualized children's stories and fairy tales using sketches and digital illustrations.
- ✳ Applied technical knowledge and design expertise to create graphics, cartoons, and illustrations that are engaging and captivating to children.

Stars and Tart, Hong Kong

Graphic Designer

December 2019
-
February 2020

- ✳ Designed new materials patterns to enhance existing product designs.
- ✳ Developed harmonious, comprehensive designs encompassing technical, functional and aesthetic considerations.
- ✳ Kept up-to-date on the latest design trends, production techniques and textile technology.

EDUCATION

July 2024

Central Saint Martins, University of the Arts London
London, United Kingdom
Bachelor of Arts: Fine Art, First-class honor

July 2021

Camberwell College of Arts, University of the Arts London
London, United Kingdom
Bachelor of Arts Exchange Programme: Illustration

April 2020

Hong Kong Polytechnic University
Hong Kong
Bachelor of Arts: Advertising Design

SKILLS

- | | |
|-----------------------------|----------------------------------|
| * Artistic idea generation | * Teamwork skills |
| * Artistic project planning | * Adobe Suite |
| * Concept development | * Visual communication expertise |